

## Ten Associational Fast Track Ideas for Churchwide Mission Education

Associational Directors of Missions and other associational staff are important leaders in strengthening churchwide mission education in the local church. The following suggested ideas are designed to assist associational missions personnel in **raising awareness, strengthening commitment, and increasing involvement** in God's mission for His church.

### Idea #1 – Drop-in Lessons/Profiles/Video

A. While serving as a supply preacher, interim pastor, or involved in other presentations, incorporate and model the use of drop-in mission education lessons, missionary profiles, and mission video segments.

B. Promote the use of drop-in mission education to the leaders of your pastor's conference

Suggested Resources:

- *Missionary Moments* (Visit [www.cpmissions.net](http://www.cpmissions.net) under "Resources.")
- Cooperative Program Teamwork Works! lessons
- *Missionary Moments* video vignettes (Visit [www.cpmissions.net](http://www.cpmissions.net) under "Resources.")
- *Kids On Mission* videos (Visit [www.kidsonmission.org](http://www.kidsonmission.org) under "Resources.")

### Idea #2 – Missionary Speakers

A. Invite Southern Baptist missions personnel to speak at associational events such as your pastor's conference, annual meeting, associational men's and women's meetings, pastor's retreat, and associational camps.

B. Encourage and assist individual churches to utilize missionary speakers. If missionaries cannot be available in person, consider communication by phone or Internet.

Suggested Resource:

- "Effective Use of Missionary Speakers" (Visit [www.sbcmissioneducation.com](http://www.sbcmissioneducation.com) under "For Churches.")

### Idea #3 – Open House

Hold a series of open house events at your associational office. Consider including Southern Baptist missionaries, state mission education leaders, and state and national mobilization leaders for the purpose of dialoguing with pastors and church members.

### Idea #4 – Commissioning/Celebration Services

A. Consider hosting a missionary commissioning service in your association.

B. Conduct mission volunteer recognition and commissioning services during associational events such as annual/quarterly associational meetings or an On Mission Celebration.

### Idea #5 – Missions Events

Plan, promote, and conduct associational missions events such as On Mission Celebrations and mission fairs.

### Idea #6 – Mobilize Volunteers

A. Plan, promote, and conduct short-term mission outreach projects (self directed and prepackaged) with churches that have not been involved in mobilization or outreach.

B. Consider needs within your community/churches and recruit mission teams to meet them.

C. Establish "high-demand" volunteer teams or offer high-demand skill training.

Suggested Opportunities:

- Host an Evangelism Response Center Telephone Encourager Training. (Visit [www.erconline.net](http://www.erconline.net).)

- Contact your state or national construction coordinator regarding skills in high demand.
- Promote evangelism through and to children using Show & Tell temporary tattoos. (Visit [www.kidzplace.org](http://www.kidzplace.org) under “Special Promotions.”)
- Find or post short-term national opportunities: [www.thebridge.namb.net](http://www.thebridge.namb.net).
- Find short-term international opportunities: [going.imb.org/shortterm.asp](http://going.imb.org/shortterm.asp).
- Consider World Changers and Power Plant mission projects for youth.

### **Idea #7 – Unreached or Under-reached People**

Lead your association in identifying and adopting an unreached or under-reached people group. This may include ministry to refugees, migrants, and/or internationals.

Suggested Resources:

- Consider Peoples Search, a discovery step/community probe for identifying these groups and their needs. For more information, contact Van Sanders at 770-410-6000.

### **Idea #8 – Disaster Relief**

Participate in national and international disaster relief efforts. Encourage or host disaster relief training. Encourage and develop response plans. Contact your state disaster relief director about the most needed disaster relief units/teams.

Suggested Resources:

- *Associational Preparedness Manual*
- *Church Preparedness Manual*

### **Idea #9 – Marketplace Missions**

Equip and involve churches in your association in “marketplace” (lifestyle) missions. This may include training in educational ministries, hunger ministries, home-based or workplace ministries, etc.

Suggested Opportunities:

- Set up simultaneous “Pit Stops” – Schedule a day that churches all across your association offer car care/maintenance to senior adults, single moms, and others in need.
- Establish relationships between your association, local government, and secular agencies to gain access to public service venues.
- Host a Church Renewal Weekend.
- See “36 Ways Your Family Can Make a Difference Through Mission Projects” on this drive.

### **Idea #10 – Organizations**

Start and strengthen participation in nationally recognized Southern Baptist mission education organizations such as Mission Friends, Girls in Action, Royal Ambassadors, Acteens, Challengers, Women On Mission, and Baptist Men On Mission.

- See Fast Track Ideas for other Mission Educators and organizations on this drive.

For more details about these, and hundreds of other ideas, opportunities, and resources to lead people on mission, check out the Mission Education Tools resource on this drive or online at [www.namb.net/metool](http://www.namb.net/metool).

For more Associational Fast Track Ideas for Churchwide Mission Education visit:  
[www.sbcmissioneducation.com](http://www.sbcmissioneducation.com)